




Tredegar Surface Protection Launches Innovative Obsidian Automotive Protective Films

October 10, 2024

RICHMOND, Va.--(BUSINESS WIRE)--Oct. 10, 2024-- Tredegar Surface Protection, a subsidiary of Tredegar Corporation (NYSE:TG) and a leader in high-quality masking films, is excited to announce the launch of Obsidian Automotive Protective Films. Designed to meet the evolving needs of the automotive industry, these innovative films offer unparalleled performance and protection.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20241009921105/en/>

 Obsidian sets a new standard for high-quality protective films in the automotive industry.

The Obsidian line includes a range of protective films tailored for various applications:

AUTOMOTIVE INTERIOR:

- Automotive Displays
- Augmented Reality Films – Optical film for AR use inside the HUD device
- Automotive Glass and plastic cover – 2D/ 3D dashboard, center console

Obsidian sets a new standard for high-quality protective films in the automotive industry.

and rear seat entertainment

- Anti-glare, Anti-reflection, and Anti-fingerprint – Surface coating protection

AUTOMOTIVE EXTERIOR:

- Automotive Glass - Windshield for AR HUD
- Automotive Camera - Surface Protection on camera
- Automotive Plastic Sheeting – Body and specific components

“At Tredegar Surface Protection, we are committed to pushing the boundaries of innovation in masking products. Using our technological expertise and research and development capabilities, we have created our line of Obsidian Automotive Protective Films to provide a range of solutions for the automotive industry. In particular, the demand for surface protection of automotive displays is growing significantly, with an increase in both the size of displays and the areas for displays in each automobile,” said Arijit (Bapi) DasGupta, President, PE Films / Tredegar Surface Protection. “As the industry leader in surface protection films, we are uniquely qualified to support our customers’ needs.”

The Obsidian Automotive Protective Films are now available through our global distribution network. For more information, visit our website at www.tredegarsurfaceprotection.com or email sales@tredegar.com.

About Tredegar Surface Protection

Tredegar Surface Protection provides highly specialized masking films to the world's leading manufacturers of optical films and specialty substrates used in displays and automotive applications. Combining world class supply and service reliability with industry-leading quality, Tredegar's Surface Protection films enable our customers to maximize their manufacturing yields and efficiencies, leading to significant cost savings. Our manufacturing footprint, which includes manufacturing facilities in the U.S. and China, is strengthened by a global sales team and dedicated technical and R&D services. Learn more at www.tredegarsurfaceprotection.com.

About Tredegar Corporation

Tredegar Corporation is an industrial manufacturer with three primary businesses: custom aluminum extrusions for the North American building & construction, automotive and specialty end-use markets; surface protection films for high-technology applications in the global electronics industry; and specialized polyester films primarily for the Latin American flexible packaging market. Tredegar had 2023 sales from continuing operations of \$705 million. With approximately 1,900 employees, the Company operates manufacturing facilities in North America, South America, and Asia.

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Source: Tredegar Surface Protection